

HELP US SPREAD THE NEWS
that the development and use of
biotech products and GMOs can
be done safely and sustainably.

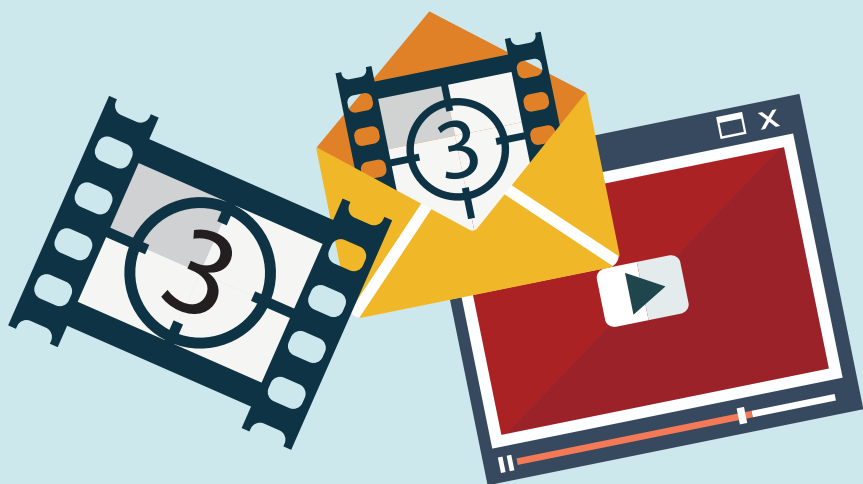
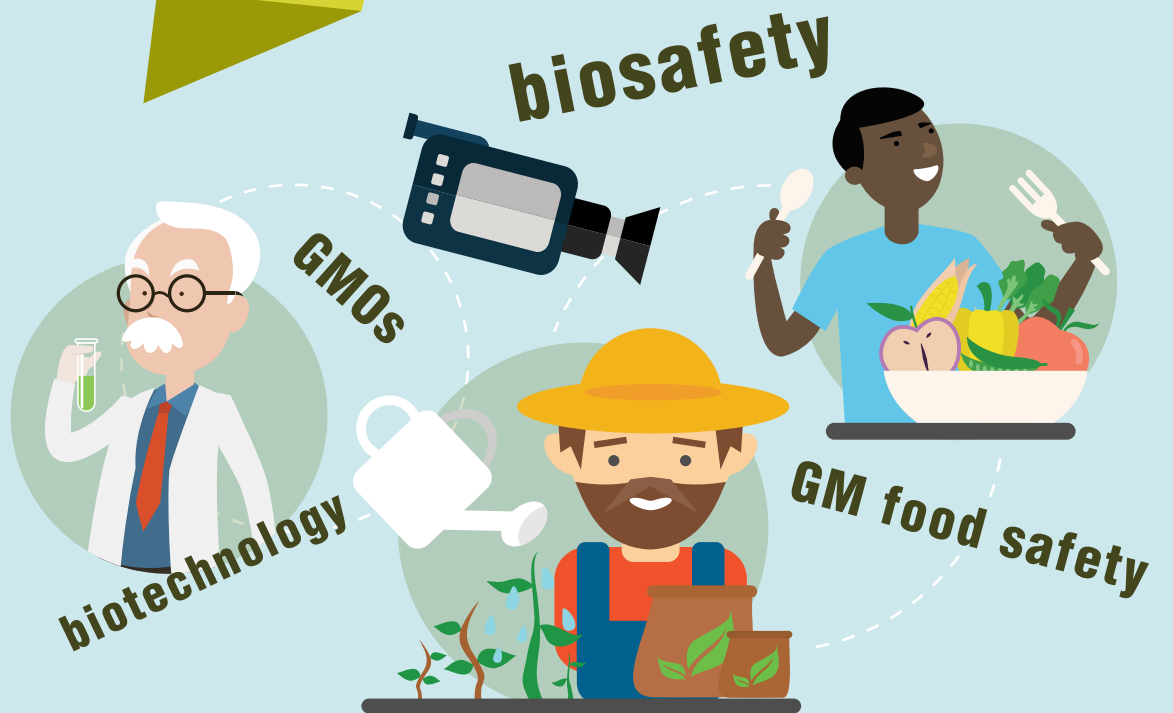
Win
R30 000
in prizes

1st **R15 000**
 2nd **R10 000**
 3rd **R5 000**
 Additional:
 Like, Share
 & Win **R10 000**

Step 1:
MAKE A SHORT VIDEO

MAX
2 min

that raises awareness regarding the sustainability of biotech products AND/OR a video that builds awareness and confidence in South Africa's quality biosafety governance system for GMOs and other biotech products.



Step 2:
SEND AN EMAIL

to biosafety@biosafety.org.za to request access to our Dropbox folder where you can submit your video(s).
 Include your full names and contact details.

Closing date: Tuesday 28 February 2017

RULES:

Please refer to the Biosafety SA website (www.biosafety.org.za) for the comprehensive list of rules.

- 1) Only South African residents are eligible for prizes.
- 2) Videos can be in any of South Africa's 11 official languages. Provide short summary which explains the storyline of your video.
- 3) Videos should be no longer than 2 minutes.
- 4) Videos should have a minimum resolution aligned with YouTube's recommendations.
- 5) No marketing or branding allowed in videos.
- 6) Multiple entries are allowed.
- 7) Videos will be judged based on the content (creativity, quality and accuracy, etc.).
- 8) Videos will be shared on the Biosafety South Africa Youtube, Facebook and Twitter page. Your friends and family can also stand a chance to win R10 000 if they Like and Share the videos using the hashtags #BiosafetySA and #letstalkbiosafety in the posts.
- 9) The judges' decision is final and no correspondence will be entered into.